



**RUNWAY STYLES:
CREATE THE LATEST LOOKS.**

WELLA
PROFESSIONALS



BEFORE

CELESTE

STYLING TECHNIQUE

PRODUCTS

Wet: Velvet Amplifier-Style Primer
Dry: Pearl Styler-Styling Gel
Finish: Dynamic Fix-45 Second Crafting Spray

TOOLS

Sectioning clips, Comb

APPLIANCES

Sahira Color blow-dryer

PREPARATION

While the hair is wet, apply Wella Professionals Styling: Velvet Amplifier-Style Primer.

COLOR & CUT TECHNIQUE

Please refer to Wella Professionals TrendVision Celeste



STEP 1

Blow dry the hair using your fingers and a Wella Professionals: Sahira Color blow-dryer. Manipulate the hair to create movement and volume. Smoothen the hair through your fingers while pushing the fringe area to one side.



STEP 3

Spray lightly with Wella Professionals Styling: Dynamic Fix- 45 Second Crafting Spray while manipulating the hair with your fingers into the desired shape.



STEP 2

Apply Wella Professionals Styling: Pearl Styler-Styling Gel to the palms of your hands and work through the side and top sections for lift and texture.





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BEFORE

GRACE LONG

STYLING TECHNIQUE

PRODUCTS

Wet: Velvet Amplifier-Style Primer
Wet: Boost Bounds-Curl Enhancing Mousse
Dry: Thermal Image-Heat Protection Spray
Dry: Create Character-Texturizing Spray

TOOLS

Sectioning clips, Comb, Large flat brush

APPLIANCES

Sahira Color blow-dryer, Pro Curl Color

PREPARATION

While the hair is wet, apply Wella Professionals Styling: Velvet Amplifier Style Primer and then Boost Bounds Curl Enhancing Mousse. Then blow dry the hair thoroughly with a Wella Professionals: Sahira Color blow-dryer.

COLOR & CUT TECHNIQUE

Please refer to Wella Professionals TrendVision Grace



STEP 1

Starting at the nape, take large vertical sections and spray with Wella Professionals Styling: Thermal Image - Heat Protection Spray while using the Wella Professionals: Pro Curl Color. Wind loosely from the ends up to the mid-lengths in a large spiral technique.



STEP 3

Use your fingers to separate the curls in the mid-lengths and ends and lightly spray with Wella Professionals Styling: Create Character - Texturizing Spray for separation and hold.



STEP 2

Blow dry the fringe area forward and smoothen with a large flat brush.



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BEFORE

GRACE SHORT

STYLING TECHNIQUE

PRODUCTS

Wet: Velvet Amplifier-Style Primer
Wet: Perfect Setting-Blow Drying Lotion
DRY: Smooth Brilliance-Shine Pomade

TOOLS

Sectioning clips, Comb, Denman style brush

APPLIANCES

Sahira Color blow-dryer

PREPARATION

While the hair is wet, apply Wella Professionals Styling: Velvet Amplifier-Style Primer and then Perfect Setting-Blow Drying Lotion

COLOR & CUT TECHNIQUE

Please refer to Wella Professionals TrendVision Grace



STEP 1

Starting at the nape area, blow-dry the hair using a Wella Professionals: Sahira Color Blow-dryer and a Denman Style Brush.



STEP 3

Apply Wella Professionals Styling: Smooth Brilliance - Shine Pomade to the palms of your hands and work through the side and top sections, Smooth the fringe area for a dramatic finish.



STEP 2

Blow dry the side areas downwards and the top section forward. Finish at the fringe area.

