

WELLA PROFESSIONALS CARE PRODUCT DESCRIPTIONS

OIL REFLECTIONS	Shine and colour reflections. Lightweight suppleness
BRILLIANCE SHAMPOO	SHAMPOO FOR COARSE, COLOURED HAIR Enhances brilliance of hair, leaving it irresistibly smooth. SHAMPOO FOR FINE TO NORMAL, COLOURED HAIR Enhances brilliance of hair, leaving even fine hair full of shine and vitality.
BRILLIANCE CONDITIONER	CONDITIONER FOR COARSE, COLOURED HAIR Moisturizes hair, leaving it with vibrant shine and soft to the touch. CONDITIONER FOR FINE TO NORMAL HAIR, COLOURED HAIR Moisturizes hair, leaving it full of vibrant shine and free-flowing movement.
BRILLIANCE MASK	TREATMENT FOR COARSE, COLOURED HAIR Enhances vibrancy of hair, leaving it with an instantly noticeable soft, irresistible touch. TREATMENT FOR FINE TO NORMAL COLOURED HAIR Enhances vibrancy of hair, leaving even fine hair full of free-flowing movement.
BRILLIANCE COLOUR PROTECTION SERUM	77 % more Colour protection from fading and shifting For that extra level of Colour protection use Colour Protection Serum leave-in treatment right after Colour service, distributing it evenly on damp hair. Do not rinse out! With apricot kernel oil for nourishing benefits
BRILLIANCE LEAVE IN MOUSSE	Melt into Coloured hair for a smooth lightweight touch With glycolic acid to help prevent Colour shifting With orchid extract for a conditioning effect
BRILLIANCE LEAVE IN BALM	Silky leave in balm for smooth Coloured lengths For clients with long hair to apply to lengths and ends With glycolic acid to help prevent Colour shifting With orchid extract for a conditioning effect
ENRICH SHAMPOO	SHAMPOO FOR COARSE HAIR : Leaves coarse and unruly hair irresistibly smooth. SHAMPOO FOR FINE TO NORMAL HAIR Leaves even fine hair full of volume and vitality.
ENRICH CONDITIONER	MOISTURIZING CONDITIONER FOR COARSE HAIR Moisturizes dry hair, leaving it with a soft, irresistible touch. MOISTURIZING CONDITIONER FOR FINE TO NORMAL HAIR Moisturizes dry hair, leaving it full of free-flowing movement.
ENRICH MASK	MOISTURIZING TREATMENT FOR COARSE HAIR Restores a healthy look to hair, leaving it with an instantly noticeable soft, irresistible touch. MOISTURIZING TREATMENT FOR FINE TO NORMAL HAIR Restores a healthy look to hair, leaving even fine hair full of free-flowing movement.
ENRICH DETANGLING SPRAY	Nourishes fine hair from within, penetrating into hair structure Ideal foundation for easy styling Helps to protect hair while styling with heat
ENRICH STRAIGHT LEAVE IN CREAM	Straightens the hair reducing frizz and volume Improves wet and dry feel, combability and shine
ENRICH BOUNCY FOAM	Lightweight restructuring foam Helps to restore wavy and curly hair Penetrates the hair providing lush bounciness For wavy, curly hair
ENRICH SELF WARM TREAT	Indulge your clients during a head massage: Provides warming effect when the formula is in contact with wet hair. Replenishes dry hair, leaving it instantly full of shine and soft to the touch.
ENRICH HAIR ENDS ELIXIR	Seals damaged hair tips and provides discipline to rebellious hair lengths When applied on lengths of coarse hair, it improves manageability and definition
ENRICH REPAIRING MOUSSE	Helps restructure damaged hair, leaving it looking light, airy and smooth as silk.
ENRICH REPAIR SERUM	Helps to instantly repair distressed hair Leaves hair soft to the touch Improves hair condition making it easy to comb and style
BALANCE PURE PURIFYING SHAMPOO	Fragrance free shampoo for your clients with sensitive scalp Soothes and stimulates the sensitive scalp area while alleviating itchiness, leaving it calmed and relaxed
BALANCE REFRESH REVITALIZING SHAMPOO	Cools and energizes the scalp, leaving hair refreshed and full of vitality
BALANCE CALM SENSITIVE SHAMPOO	Soothe, calm and refresh the scalp leaving it refreshed, purified and cared for with special ingredients Bamboo, Caffeine and Menthol.

BALANCE CLEAN ANTI DANDRUFF SHAMPOO	Removes visible flakes from the scalp Leaving hair feeling cleaner, moisturized and relieved
BALANCE ANTI HAIR LOSS SERUM	Helps reduce non-congenital hair loss via thickening and strengthening hair. The refreshing serum penetrates and stimulates scalp and hair roots, leaving hair strengthened and thickened. With caffeine. Evenly distribute serum directly on scalp and gently massage with fingertips in circular movements. Do not rinse off. Style as usual.
AGE RESTORE RESTORING TREATMENT	Makes coarse hair feel instantly more supple, silky and manageable
RESIST STRENGTHENING SHAMPOO	Helps to strengthen and protect the weakened surface of the hair, leaving it irresistibly smooth to the touch
RESIST STRENGTHENING FOAM	Phytokeratin to reinforce your clients' hair's natural protective layer Airy foam emulsion. Reinforces the hair's natural protective layer, helping it to resist the effects of time
RESIST STRENGTHENING SERUM	This light gel formula helps to strengthen the hair fibers from within, helping resist the effects of time. Apply one single dose in damp hair, distribute evenly and massage gently into the hair. Comb through and leave on for 5–10 minutes. Rinse thoroughly.
COLOR RECHARGE SHAMPOO COOL BLONDE	This violet shampoo prevents natural or coloured blonde hair from yellowing and helps eliminate brassiness, leaving it soft to the touch. With Colour-depositing pigments. Use 1–2 times per week or as required.
COLOR RECHARGE CONDITIONER COOL BLONDE	Refreshes and maintains the multi-dimensional colour of cool blonde tones With colour-depositing pigments. Suited for daily usage * Vs. regular conditioner based on analytical data for COLOUR RECHARGE RED
COLOR RECHARGE CONDITIONER WARM BLONDE	Refreshes and maintains the multi-dimensional Colour of warm blonde tones With Colour-depositing pigments. Suited for daily usage * Vs. regular conditioner based on analytical data for COLOUR RECHARGE RED
COLOR RECHARGE CONDITIONER RED	Refreshes and maintains the multi-dimensional Colour of red tones With Colour-depositing pigments. Suited for daily usage * Vs. regular conditioner based on analytical data for COLOUR RECHARGE RED
COLOR RECHARGE CONDITIONER WARM RED	Refreshes and maintains the multi-dimensional Colour of red tones With Colour-depositing pigments. Suited for daily usage * Vs. regular conditioner based on analytical data for COLOUR RECHARGE RED
COLOR RECHARGE CONDITIONER COOL BRUNETTE	Refreshes and maintains the multi-dimensional Colour of red tones With Colour-depositing pigments. Suited for daily usage * Vs. regular conditioner based on analytical data for COLOUR RECHARGE RED
COLOR RECHARGE CONDITIONER WARM BRUNETTE	Refreshes and maintains the multi-dimensional Colour of red tones With Colour-depositing pigments. Suited for daily usage * Vs. regular conditioner based on analytical data for COLOUR RECHARGE RED
SUN HAIR & BODY SHAMPOO	Gently help to remove residue from sunscreen, salt and chlorinated water Actively restores moisture. Special ingredient: Vitamin E
SUN HAIR & BODY HYDRATE	A sensual soothing cream helps to provide long lasting moisture to the hair and skin. Leaves a seductive shimmering effect. Special ingredient: Allantoin
SUN EXPRESS CONDITIONER	Instantly helps to provide a deep repairing effect Special ingredient: Vitamin E
SUN COLOR PROTECTION CREAM COARSE	FOR THICK HAIR: Effectively helps to protect the hair against UV rays. Contains a rich vitamin complex that nourishes and smoothens coarse hair. Special ingredient: UV protection
SUN COLOR PROTECTION SPRAY FINE	FOR FINE/NORMAL HAIR: Innovative double phase formula. Phase 1 effectively helps protect hair against UV rays Phase 2 contains a vitamin complex that hydrates the hair Special ingredient: UV protection
PRO COLOUR STAIN REMOVER	Helps to remove semi, demi, and permanent hair Colour stains. In convenient spray format.
PRO COLOUR/PERM PRE TREATMENT	Prepares hair for the perm application to support even wave formation.
PRO SKIN PROTECTION CREAM	Helps to protect skin from colour absorption.
PRO COLOUR POST TREATMENT	Protects and enhances demi, semi and permanent Colour results.