



## COLOR FRESH PRODUCT DESCRIPTION

<b>Color Fresh</b>	<p>COLOR FRESH – LOW COMMITMENT COLOR</p> <ul style="list-style-type: none"><li>•Tone2Shine Technology: a perfect combination of direct dyes with caring conditioning agent/vitamin complex for stunningly healthy-looking shine</li><li>•Refines grey and blond hair – helps to prevent unwanted yellow tones</li><li>•Lasts up to 10 shampoos</li><li>•Up to 30 % grey coverage</li><li>•Up to 50 % more shine*</li><li>•Can be used directly after a perm or straightening service * Vs. untreated hair</li></ul>
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